

BRANDING FOR HUMANS

SIMPLIFIED

THE REAL ESTATE EDITION

TREC 3 HR CE • Course #42844 • Provider #10569

What you'll learn:

- How to properly brand yourself as The Authority in your niche
- Show up, stay in touch • How to easily stay in touch with your clients & prospects
- Attraction is not a choice & why it's imperative to have fun
- Why your personality & attitude is your competitive advantage in the content war
- Why simplicity and consistency are more important than intensity and why they are your key to success
- How to create Emotional Currency so people want to buy from you and refer you to their friends and family
- How to create a powerful voice & use it to attract more clients
- The money is in The List • How to set up your own personalized list to stay in touch and top of mind
- Plus lots more fun & practical things you can do immediately to attract more business!

Come learn how to build a powerful Personal Brand & use the New Media in ways you never dreamed possible!



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Attract and Engage is better than Chase and Convince™

PEOPLE ARE TALKIN'!

- ~Great course! Ronald was entertaining and very informative.
- ~Very fast paced. Entertaining and not boring. Very up beat. Very educational. Thank you!!
- ~He was amazing! Kept everyone engaged and did not have a monotone voice. Kept me awake and interested in the topics.
- ~Excellent material. Helpful with Social Media. Very good instructor.
- ~The topics covered in this course was particularly useful and I would like to see more CE courses in the future.
- ~Great course. Instructor made it interesting because he was also entertaining.
- ~The course was great, the instructor was awesome, and the provider was great, too.
- ~Overall, one of the best CE classes I've taken. Filled with a lot of information and examples.
- ~I learned practical ways to keep clients for life and get referrals.
- ~I learned the importance of believing in yourself.
- ~Instructor kept my attention. I learned how to use texting as a primary communication method.
- ~You were excellent and engaging! Keep up the good work.
- ~Fun class. It was very clear he (the instructor) loves what he does and I appreciate that! Thank you for taking time out of your day for us!
- ~Great instructor! Very informative and great communication skills.

"Fear does not stop death but it does stop life."

PEOPLE ARE TALKIN'!

- ~Thank you so much for the class today! We really enjoyed it.
- ~Class was very, very helpful and inspiring. Instructor was the best!
- ~My new favorite instructor. Enjoyed every minute and learned a lot.
- ~Course information was excellent and helpful.
- ~Course was very informative. Instructor is very knowledgeable and engaging.
- ~The class was great. I like that there were a few jokes during the lecture because it made the lecture fun.
- ~This course was very informational and a nice review of some topics. I appreciate a different aspect of the industry.
- ~I like his style of teaching. It's funny and informative at the same time. Not stiff like the majority of courses I have taken.
- ~Very important info. Great engaging class!
- ~Thank you for the informative class. I will use some of the tips. Class went very quickly.
- ~Attraction is not a choice. Enjoyed and learned a lot!
- ~Very interesting and informative class to brand myself.
- ~Awesome personality! Kept it interesting and fun.
- ~The importance of a sense of humor. Best 3 hrs spent! From beginning to end, there was never a dull moment in the class.
- ~It was great. Want to be on Way Cool List.

"Same is lame. Don't add to the noise."

PEOPLE ARE TALKIN'!

- ~I liked his handout. To the point.
- ~Great class. Very positive and powerful knowledge.
- ~Get off the couch. Keep it up!!
- ~Best ever!
- ~The entire course was very interesting.
- ~The instructor made me feel recharged as well as giving me some powerful nuggets of inspiration.
- ~Thank you. Great class.
- ~Ronald was an amazing presenter and very informative.
- ~Very interesting class. Learned how to improve on myself.
- ~Very well presented.
- ~The instructor is knowledgeable and professional. He is a great speaker.
- ~Be an individual. Be yourself and have fun.
- ~Excellent! Excellent! I will be a doer and not just a hearer!! Thank you!!
- ~Ronald Wilsher was, as always, excellent. I can't wait for the next class.
- ~The class itself was very helpful. Ronald for sure captivated the audience, stayed on track and challenged us to not just plan but do!
- ~I learned I should brand my name and myself.

"Return on influence is the new ROI."

PEOPLE ARE TALKIN'!

~Thank you. Awesome class!!!

~The idea of building your confidence and having conversations really helped simplify my emotions. Courage to be who I am.

~Absolutely best speaker I've listened to this year. Ronald kept it real and made the class interesting. Loved it!!

~A lot of great information I didn't know.

~It's important to brand myself. Awesome class! Thank you!

~Liked the likeability factor. Great class!

~The class encouraged me and gave me more insight and confidence.

~I learned how to better grow the quality of my contacts and how to present myself.

~I learned the importance of my voice. Never considered my voice before today. Would love info on future classes.❤️

~So much to learn. Wish the class was longer.

~Awesome class. Thank you.

~Be the authority. Network.

~Use your brain and think for yourself. Great class!

~Attraction is not a choice. Great info!

~Great attitude and energy!

~Interested in taking more classes with Ronald Earl Wilsher.

~Great class, information and fun!

"Mindset is your best asset. Or your worst."

PEOPLE ARE TALKIN'!

~You made us laugh a lot, fun class! Thanks Mr. R!

~I am extremely happy I came to this class. So much information that brought light to my life. I knew some things but now they make so much sense. Thank you and God bless!

~Great teacher. I never lost interest.

~Enjoyed the class. Food was good, too!

~Refreshing not being told “how” to sell. After 38 years, you don’t ‘sell’. You listen and then show them what they want to see. Be yourself. Look forward to more of your classes. It was a pleasure.

~Enjoyed the class. Very helpful.

~Excellent class. Builds confidence. Fun and interesting.

~Awesome. Awesome. Awesome.

~Lively is a great way to go. Will look for more classes.

~Great teaching! Excellent class.

~As a - - agent that is very uncomfortable with the - - way, you’ve made me feel ok with doing it my way! It’s ok to do business in my own way that makes me comfortable. Great class!

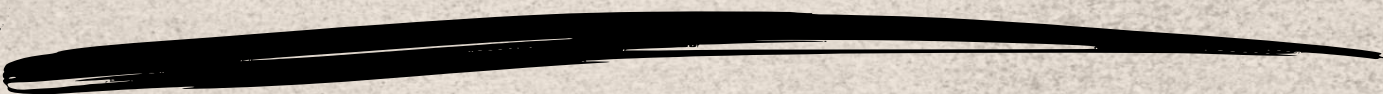
~Way too much to put on paper. Thank you so much for sharing your knowledge with us. You hold success in your heart and mind. Great personality.

~Ronald kept the class entertained. It was a great experience. Keep being you! Very interested in learning about additional classes.

~Love the class! Thanks!

"Better to attract with your story than chase with your pitch."

PEOPLE ARE TALKIN'!



- ~Great class to take. Very dynamic.
- ~The whole presentation was great. Excellent!
- ~Thank you for your valuable time and teaching us.
- ~Great class! Instructor kept class interesting! Laughter is powerful!
- ~That being 'cool' or quirky can actually help my business. I don't always have to be 'on' or properly professional.
- ~Great class. Good topic, points and experiences shared. Learned a lot!
- ~Excellent content. Fun, engaging environment.
- ~Enjoyed hearing "outside the box" ideas. Not the same generic tools. Great ideas!
- ~Loved it! Too much to write.
- ~Wish I was in Ronald's lecture a long time ago.

"Change is not mandatory. Survival is optional."

PEOPLE ARE TALKIN'!



RonaldWilgher.com

"Beauty is best measured from the inside out."